

That Coupon

in the opposite corner of the page will bring you full information about the half price and terms of payment, together with sample pages of the History. It should be clipped off (cutting along the dotted line) and sent in at once. If you want the books for Christmas, however, you'd better use the coupon in the lower corner instead, sending in a dollar with it. That will save time.

Its Tremendous Scope

Many homes possess good histories of England, of Germany, of France; most comfortably well-off families have a good history of the United States, but how many own reliable histories of Hawaii, of the Japanese, or of the Philippine Islanders? These and all other nations and races are justly measured in Ridpath's great "History of the World." And, what is more, you form a clearer and better conception of each nation by thus viewing all the nations arranged in their true relations to each other.

The Wanamaker Store

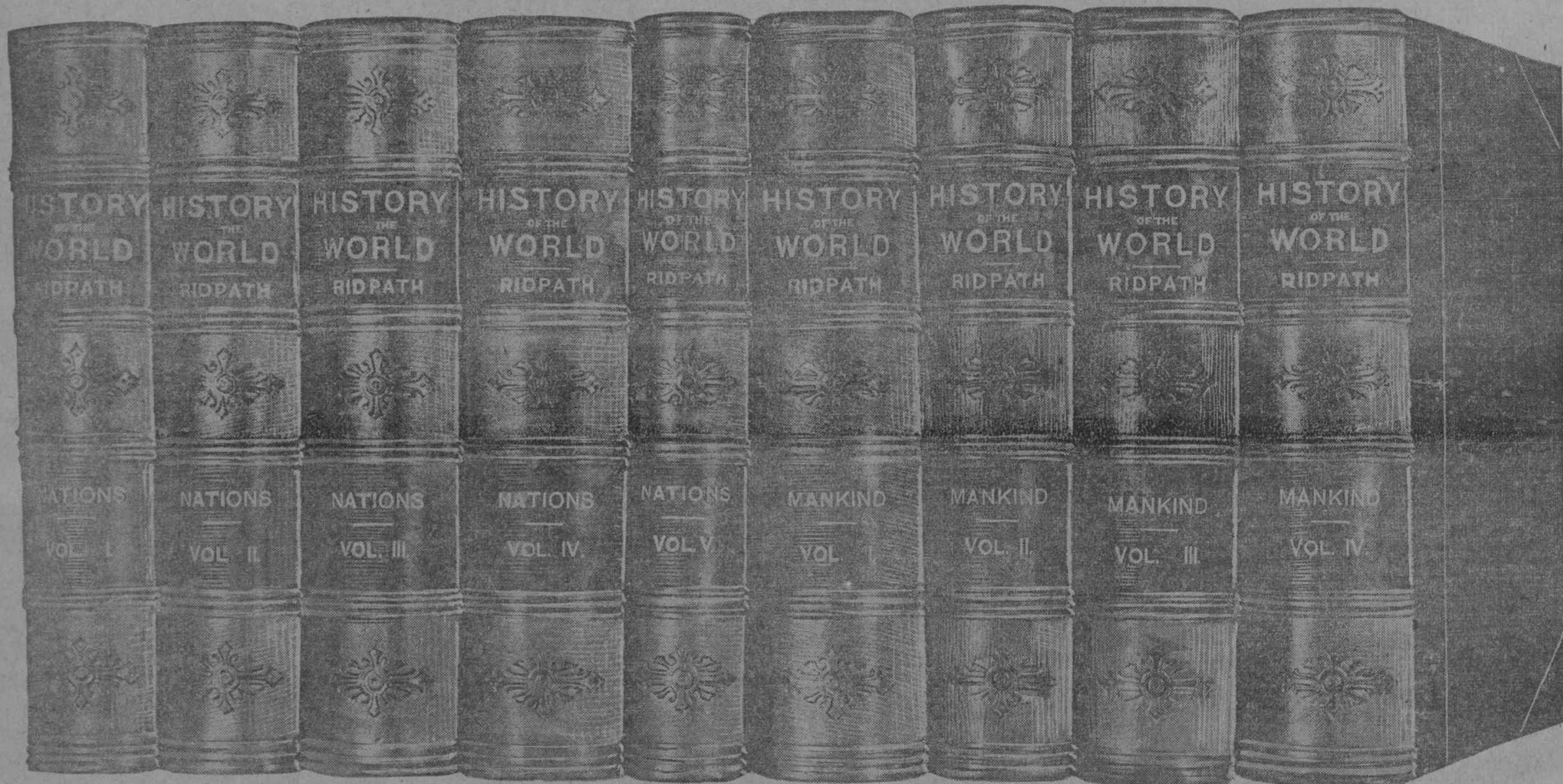
A Christmas Present that is a Present

YOU will doubtless give a number of presents to a number of different people this Christmas. Is there one person above twelve years old among them who would not be gratified at getting in the Christmas stocking a great big set of beautiful books, full of delightful story-reading, that would last and be a source of pleasure and profit for a lifetime?

You can make just such a present, and that by drawing on your Santa Claus money for only one single dollar, paying the rest in small monthly sums after the holidays.

If you wish your set delivered before Christmas, order NOW. We thought we had sets enough to last over Christmas, but they are going very rapidly. We promise prompt delivery on all accepted orders received during next three days. If you delay longer than that you risk having to wait for your set.

The Real Books Are 50% Larger Than This Picture.



\$1 Before Christmas---\$2 Monthly Afterward

The Coupon just underneath this space is the "Order Coupon." Use it if you want prompt delivery of the books—delivery before Christmas. Cut it off along the dotted line and fill it out with your name and address. Then send it in together with a dollar. It will receive prompt attention.



WE are just now selling the complete set of Ridpath's History of the World (nine massive volumes) at about half-price and on little monthly payments. You pay one dollar down and the whole set is delivered at once. Then you pay two dollars a month for 17 months. Ridpath's History of the World contains nearly 7,000 large double-column pages (the equivalent of 70 ordinary volumes), over 4,000 engravings, 35 historical maps in color, 10 chronological charts in color, 9 race charts in color, 14 colored plates depicting the types of the races, 33 genealogical diagrams, 8 colored reproductions of etchings on tint blocks. A picture to every page or so.

The New Volume

Kitchener in the Soudan, and the adventures and accomplishments of Major Marchand, the French officer, whose exploits roused the French nation to the wildest enthusiasm. It tells the circumstances of Japan's great awakening. It aims to give and does give a complete review of the world's history down to the early months of the present year of 1899. The chapters devoted to the Spanish war are particularly satisfying and thoroughly trustworthy also. Dr. Ridpath has availed himself of all the reliable published material in existence touching that conflict; and has been allowed access to State papers concerning the war, which are on file in the National archives at Washington. In addition, he has been privileged to examine and make use of a number of important manuscripts written by some of the leading actors in the conflict, which are not yet published. This portion of the work, naturally the most interesting and entertaining part to Americans, is therefore particularly rich in hitherto untold facts, and may be regarded as the only really authoritative account of the war which has yet appeared.

Formerly
A. T. Stewart & Co., **JOHN WANAMAKER** Broadway, Fourth Ave.,
Ninth and Tenth Streets.

Cut This Corner off, if you wish further particulars before ordering and fill in the blank and mail it to-day

John Wanamaker, N. Y.

You may send me specimen pages of Ridpath's History of the World and full particulars of the Wanamaker History Club.

NAME.....

ADDRESS.....

CUT HERE

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This Coupon Enables You to Save

The three-cornered coupon, up above, is the "information coupon." If you sign it and send it in you will receive full information about the History and about the half price and long-time-for-payment arrangement. You will receive also a sample-page book which contains a few of the colored plates, charts, etc., and shows the style of type, quality of paper, etc., used in the volumes.

The Two-fold Nature

of "Ridpath's History" distinguishes it from all other histories. Other writers have given more or less faithful chronicles of the exploits and achievements of the world's great men and great nations; Dr. Ridpath not only has done this, but he has also devoted equal space to describing the real life of the real mankind from the earliest beginnings down to the present day. One part may be likened to the description of a house which some carpenter has built, and the other to the life-story of the carpenter who built it. Reviewing the past from these two diverse standpoints, the reader perceives clearly the qualities and defects—the real relations between the different parts of the world's whole history.

That Coupon

over there in the corner is an application form for membership in the History Club. Clip it off (cutting along the dotted line); fill it out with your name and address, and send it in together with one dollar to-day. If you are not particular about getting the books before Christmas and want still further information before ordering, use the other coupon—the one in the upper right hand corner.

Cut this Coupon off, fill in blank, MAIL TO-DAY.

DATE.....

JOHN WANAMAKER, N. Y.

Enclosed is \$1 club fee. Send me one set Ridpath's History of the World in 9 volumes, half Russia binding. I agree to pay to your order \$34 additional (instead of regular price \$60) in monthly payments of \$2 from date. It is agreed that title to books shall not pass to me until total amount is paid.

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